Summary

Job ID: 59681

Name: COR_TR_Q4PlayandGetPromo_20151001_10FF

Subject: Tier Score Head Start Date Sent: 10/7/2015 6:02 PM Total Sent: 2,841,898

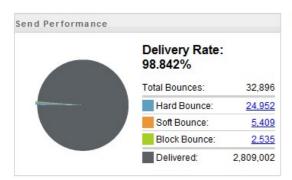
Data Extensions: ___CET_TR_Q4PlayandGetPromo_20151005_1 (2841898) sent

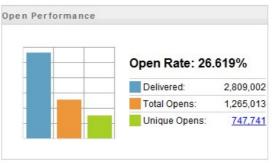
(Using All Subscribers)(2841898 sent)

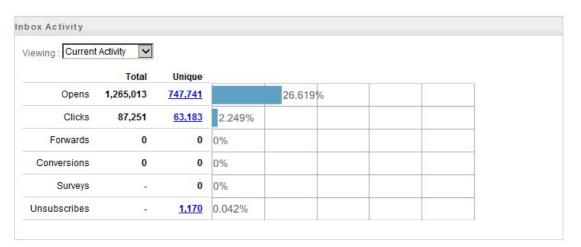
Excluded: CET_Suppression_TR_CASL (2482 excluded) CET_SUPPRESSION (437 excluded)

CET Comcast Suppression (83368 excluded)

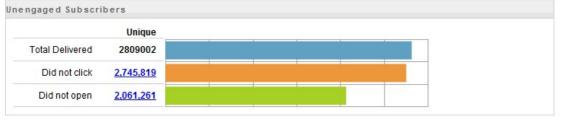
CET_6mo_Unengaged_Subscribers (468216 excluded)











	Total	Unique			
Clicked 'Forward' link	0	0			
Forward Activity	0	0		7	
New Subscribers	0	0			

%%[SET @prop_cd = [PROP_CODE] IF Empty(@prop_cd) THEN SET @prop_cd = [PROP_CD] ENDIF IF Empty(@prop_cd) THEN SET @prop_cd = "COR" ENDIF SET @flextemprow = LookupRows("Flex_Temp_Prop_Lookup","PROP_CODE",@prop_cd) IF RowCount(@flextemprow) > 0 Then SET @name = Field(Row(@flextemprow,1),"NAME") SET @headline_font1 = Field(Row(@flextemprow,1),"HEADLINE_FONT2") SET @headline_font3 = Field(Row(@flextemprow,1),"HEADLINE_FONT3") SET @blodycopy_subhead_font1 = Field(Row(@flextemprow,1),"SUBHEAD_FONT3") SET @blodycopy_font3 = Field(Row(@flextemprow,1),"SUBHEAD_FONT3") SET @blodycopy_font3 = Field(Row(@flextemprow,1),"SUBHEAD_FONT3") SET @blodycopy_font3 = Field(Row(@flextemprow,1),"BODYCOPY_FONT3") SET @blodycopy_font3 = Field(Row(@flextemprow,1),"BODYCOPY_FONT3") SET @blodycopy_font3 = Field(Row(@flextemprow,1),"CTA_FONT3") SET @blodycopy_font3 = Field(Row(@flextemprow,1),"CTA_FONT3") SET @blodycopy_font3 = Field(Row(@flextemprow,1),"CTA_FONT3") SET @blodycopy_font3 = Field(Row(@flextemprow,1),"CTA_FONT3") SET @blodycopy_size = Field(Row(@flextemprow,1),"CTA_FONT3") SET @blodycopy_size = Field(Row(@flextemprow,1),"HEADLINE_FONT_MOBILESIZE") SET @blodycopy_size = Field(Row(@flextemprow,1),"BODYCOPY_SIZE") SET @cda_fontsz = Field(Row(@flextemprow,1),"CTA_FONT_SIZE") SET @cda_fontsz = Field(Row(@flextemprow,1),"SECONDARYCTA_FONT_SIZE") SET @cda_fontsz = Field(Row(@flextemprow,1),"SECONDARYCTA_FONT_SIZE") SET @cda_fontsz = Field(Row(@flextemprow,1),"SECONDARYCTA_FONT_SIZE") SET @cda_fontsz = Field(Row(@flextemprow,1),"SECONDARYCTA_FONT_SIZE") S

Set @jcprop_logo ENDIF j%
**MI SET @j_dmid = [i_dmid] SET @CET_24MonthRow = LookupRows("CET_24Month", "j_dmid", [i_dmid]) IF RowCount(@CET_24MonthRow) > 0 Then SET @first_name = Field(Row (@CET_24MonthRow,1), "first_name") SET @first_name = ProperCase(@first_name) SET @last_name = Field(Row(@CET_24MonthRow,1), "last_name") SET @last_name = ProperCase(@last_name) SET @tier_score = Field(Row(@CET_24MonthRow,1), "Tier_score") SET @tier_cd = Field(Row (@CET_24MonthRow,1), "tier_cd") SET @accountflype = Field(Row (@CET_24MonthRow,1), "ACCOUNT_TYPE") SET @j_dmid = Field(Row(@CET_24MonthRow,1), "ACCOUNT_TYPE") SET @j_dmid = Field(Row(@CET_24MonthRow,1), "I_dmid")
ENDIF SET @preheader_text_disp = "2016 is just around the corner" SET @disclaimer = "1 Fier Credit Bonus through this offer will be awarded on Tier Credits earned (including Daily Tier Credits Bonuses) October 1 through December 31, 2015, with a maximum total bonus of 20,000 Tier Credits. Tier Credit Bonuses, including this offer, do not count toward Reward Credit balance, promotional Tier Credit earnings, or qualifying for a daily bonus. Total Tier Credit Bonus amount awarded through this offer will be calculated after December 31, 2015 and will automatically be adjusted to member's Tier Score® by January 31, 2016. Visit us online to view Terms & Conditions.

²Member must have a valid email address on file and be opted in to receive communications on December 31, 2015 to be eligible for the double Tier Credit offer. Maximum total bonus of 20,000 Tier Credits will remain. "//Set @noheader = "Y" to remove existing header image and replace with custom. Eliminates need for additional templates." // SET @nodiscover = "Y" to remove existing section displaying Tier Score at the bottom. Currently used in eStatement only." 19% %%=ContentAreaByName("My Contents\Header") = Footed(Stobal, Elex, Header") = %%

%%[IF @tier_cd == "GLD" OR @tier_cd == "PLT" OR @tier_cd == "DIA" THEN]%%



%%[ELSEIF @tier_cd == "SEV" THEN 1%%





%%[ENDIF]%%

EARN NOW FOR NEXT YEAR

Get a jump start on maintaining your Tier Status for another year!

For every 500 Tier Credits you earn between October 1 and December 31, we will give you a 50 Tier Credit bonus for 2016.¹

Want more? Simply make sure we are still able to email you by December 31 and we'll double your $2016 \ bonus!^2$

You could start next year with up to 20,000 Tier Credits. Here are a few examples:

%%[IF @tier_cd == "GLD" OR @tier_cd == "PLT" OR @tier_cd == "DIA" THEN]%%

2016 Tier Credit Bonus Added Tier Credits Earned If we have your Oct. 1 - Dec. 31 No Email email on Dec. 31 500 100 1,000 100 200 10,000 1,000 2.000 25,000 2,500 5,000 20,000 MAX 150,000 15,000 250,000 20,000 MAX 20,000 MAX

%%[ELSEIF @tier_cd == "SEV" THEN]%%

2016 Tier Credit Bonus Added

Tier Credits Earned Oct. 1 - Dec. 31	No Email	If we have your email on Dec. 31	
500	50	100	
1,000	100	200	
10,000	1,000	2,000	
25,000	2,500	5,000	
150,000	15,000	20,000 MAX	
250,000	20,000 MAX	20,000 MAX	

%%[ENDIF]%%

We appreciate your loyalty and look forward to seeing you soon.

LEARN MORE

%%=ContentAreaByName("My Contents\Header and Footer\flex-total-rewards-lower")=%%

PLAY A GREENER HAND C DEGREEN®