



[Submit](#) [Rules](#) [Details](#)



# PHOTO CONTEST

**WIN 5,000  
REWARD CREDITS**



It's sunny and warm out so where are you vacationing?

Snap a picture of your vacation at any of our Total Rewards Destinations for a chance to win 5,000 Reward Credits!

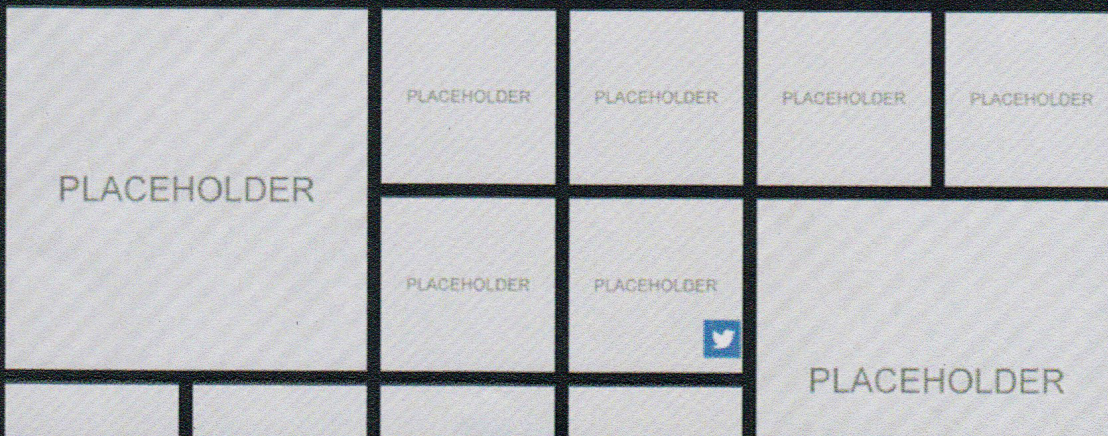
3 ways to enter

Twitter: Include #TRVacationContest and @totalrewards

Instagram: #TRVacationContest

Facebook: Submit photo by clicking "Submit" at the top of page.

(Enter once per day)



This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook. You understand that you are providing your information to the sponsor of this contest and not to Facebook. The information you provide will only be used to verify your eligibility for the promotion and contact you if you are the winner.





**TOTAL  
REWARDS®**

# **TR VACATION CONTEST REPORT**

**Week of May 1, 2015 - May 31, 2015**



## **IMPRESSIONS**

Number of times users saw the tweet or post

## **ENGAGEMENT**

Measures audience response to what you posts. All clicks, Facebook stories, Twitter replies, favorites, retweets and more.

## **AVG ENGAGEMENT**

The average amount of engagement each published message received. (All engagement divided by all publishing activity.)

## **WEEKLY**

## **IMPRESSIONS**

Rolling count of the number of times anyone has seen content on the pages

## **WEEKLY**

## **REACH**

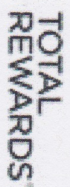
Rolling count of the number of times any one unique user has seen content on these pages

## **ENGAGED**

## **USERS**

The sum of unique users who have taken action in any part of the page: Like, comment, share, click on embedded link in a message or heading





Week of May 1, 2015 - May 31, 2015

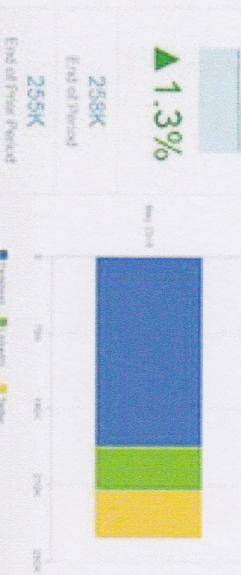
## ENGAGEMENT

### Facebook and Twitter

### Researcher's Impact

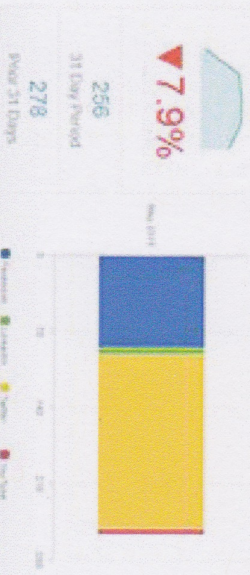
▲ 12.9%

### Audience Size

[illegible]

### Publishing Activity

Don't let the benefits of glutathione activity, the antioxidant, be the change in glutathione activity. Just the two most common vitamins are missing. Our two most common vitamins are missing. Our two most common vitamins are missing. Our two most common vitamins are missing.

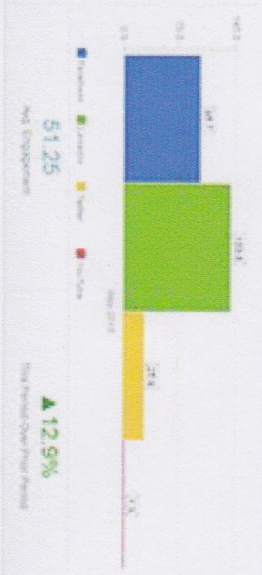


## Engineering

[illegible]

## Average Engagement

They hope to find out if there is any relationship between the amount of time a person spends on the Internet and the amount of time they spend on the phone. They will also find out if there is any relationship between the amount of time a person spends on the Internet and the amount of time they spend on the TV.





Week of May 1, 2015 - May 31, 2015

## AUDIENCE



Total Network (+/-) » Total Audience (period over p... ↻



Channel	Current Period	Previous Period	Change	Change %
Facebook	174,921	173,009	1,912	▲1.1%
LinkedIn	40,372	39,594	778	▲2.0%
Twitter	42,902	42,173	729	▲1.7%
Rollup	258,195	254,776	3,419	▲1.3%